



News Release

The Procter & Gamble Company
One P&G Plaza
Cincinnati, OH 45202

P&G PROFESSIONAL™ ANNOUNCES ILLINOIS BUSINESSMAN AS WINNER OF THIRD ANNUAL FAMILY HOTELIER AWARD

Top Scoring Family Business Demonstrates Unwavering Commitment to Community, Family and Employees

LAS VEGAS, June 17, 2011 – Chicago businessman and hotelier, John Trivedi, has earned the title of “2011 Family Hotelier of the Year” in the third annual Procter & Gamble (P&G) Professional™ “Family Hotelier of the Year” award competition, presented in conjunction with the Asian American Hotel Owners Association (AAHOA). Trivedi was initially selected as a finalist and then ultimately received the greatest number of online votes when the finalists were posted online at www.pgpro.com/aahoa.

P&G Professional is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, hospitality and convenience stores industries. The company partnered with AAHOA, which represents more than 10,000 members owning more than 20,000 hotels that total \$128 billion in property value, to create the “Family Hotelier of the Year” award. The program celebrates the values central to a successful family business. The grand prize includes \$5,000 for a three-day, two-night trip for four to the 2011 AAHOA Annual Convention and Trade Show, a commemorative plaque and \$5,000 in prize money.

“These hoteliers deliver a level of excellence and enthusiasm that surpass the average,” says Alan Tomblin, sales manager of North America, P&G Professional. “Even more, they show an unwavering dedication to their families, their employees and their communities that sets them apart from the rest. As a company that has a passion for helping businesses succeed, we celebrate John Trivedi and all of the award finalists for their accomplishments.”

Grand prize winner Trivedi is a resident of Chicago and the owner of his family’s four local Chicago/O’Hare Airport hotels. In addition to employing upwards of 120 local residents, he is heavily involved in helping his community, serving as an active member or on the board of directors for organizations within his community. He remains committed to helping those less fortunate by participating in community fundraising activities such as local marathons, and volunteering with various organizations that help feed the hungry. In addition to local initiatives, Trivedi also is dedicated to helping those in his home country of India succeed, and serves as a social director for a national organization, which aims to serve this purpose.

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“Owning a successful business isn’t just about the bottom line, it’s also about supporting those who have helped make that success a reality – your family, employees and community,” says Trivedi. “When I started my first hotel in Illinois in 1983, I never dreamed of making it this far. But with consistency, dedication and a passion for always delivering the best, anyone can achieve the American dream.”

Trivedi was recognized today on stage during the National Convention general morning session. All regional finalists of the award are association members in good standing who were nominated by themselves, family, colleagues or members of their community. The finalists were rated and ranked by a team of P&G Professional executives and AAHOA members based on the nominee’s family involvement, outstanding business and community service, and the creativity and sincerity of the nomination. Once the finalists were determined, the grand-prize winner was chosen based on results of the two-week online voting period in combination with judge’s scores.

P&G Professional brand representatives will be available at Booth no. 320 and 322 during the 2011 AAHOA Annual Convention and Trade Show. Throughout its history, P&G Professional has offered professional holistic cleaning solutions featuring uncompromised human and environmental safety, along with real-time phone and online web support for businesses it serves.

About P&G Professional

Procter & Gamble Professional™ is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, hospitality and convenience stores industries. P&G Professional offers complete solutions utilizing its parent company’s scale, trusted brands and strengths in market and consumer understanding. P&G Professional features such brands as Tide®, Dawn®, Mr. Clean®, Febreze®, Swiffer®, and its own brand, P&G Pro Line®. Please visit www.pgpro.com for the latest information about P&G Professional’s solutions.

About Procter & Gamble

Four billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun® and Fusion®. The P&G community includes approximately 127,000 employees working in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

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P&G Professional Media Contact:

Sara Sloan, PainePR for P&G Professional – (949) 809-6856, sara.sloan@painepr.com